



is pleased to provide financing  
for qualifying customers of



In today's competitive business environment

**YOU NEED EVERY  
ADVANTAGE  
YOU CAN GET...**

**T**hat's why Advantage+ wants to be your financing partner. We are here to lend a hand with competitive rates, personalized service and unusual flexibility. For over two decades we have been helping businesses like yours grow and succeed!

Advantage+ will finance 100% of equipment and most soft costs. For more details, or to discuss your specific financing needs, please contact an Advantage+ representative:

**Brookfield (Home Office)**  
800.949.7040; fax: 262.361.3837  
**Green Bay Office**  
888.608.4633; fax: 920.694.3174  
**Chicago Office**  
877.892.9346; fax: 630.892.9356

## WHY ADVANTAGE+?

### We Understand Business

We take a common sense approach to understanding each customer's individual financing needs, thus most transactions develop into long-term relationships.

### We Retain Our Portfolio

Advantage+ is one of the few direct lenders that retains all of their loans in their own portfolio. This means we can structure leases/loans to fit your business, combine equipment from multiple vendors, offer seasonal payment plans, finance 100% of new or used equipment, and even include most soft costs.

### We Offer A Custom Approach

Most lenders try to computerize all aspects of customer contact. We not only use state-of-the-art systems, but we also take the time to learn about *your* business for a customized experience. You are more than a number at Advantage+.

### We Too Are A Small Business

We believe that small business is "what makes the economy go." Our goal is to help small businesses grow and succeed.

*Our mission is to provide  
the best equipment financing  
services to small business.*



**ADVANTAGE+  
HELPS CREATE  
SUCCESS STORIES...**

## OUR QUICK & EASY FINANCING PROCESS

1. Select the equipment you need from your vendor.
2. Submit the application via fax, email or the Advantage+ secure website:  
[www.advantageplusfinancing.com](http://www.advantageplusfinancing.com)
3. Your Advantage+ representative will call to "meet" you, discuss financing details and answer questions. Underwriting is usually completed the same day.
4. Once approved, Advantage+ will contact you and issue a "Commitment to Finance."
5. Upon your acceptance of the Commitment, Advantage+ will issue (fax/email) the loan documents.
6. Return original signed documents as directed. Once received, Advantage+ will issue a Purchase and Delivery Notice to the vendor/supplier letting them know that we are financing your purchase.
7. Advantage+ will call you to confirm that the equipment has been received to your satisfaction. Advantage+ will then 100% fund your equipment vendor/supplier as agreed.

To get started, complete the financing application found on the reverse side or apply at our secure website:  
**[www.advantageplusfinancing.com](http://www.advantageplusfinancing.com)**



**ADVANTAGE+**  
Your Direct Business Lender

13400 Bishop's Lane  
Brookfield, WI  
53005  
tel 800.949.7040  
fax 262.361.3837  
[www.advantageplusfinancing.com](http://www.advantageplusfinancing.com)



Your Direct Business Lender



**ADVANTAGE+**  
Your Direct Business Lender

Application for Sign Financing  
Or, complete online at  
[www.advantageplusfinancing.com](http://www.advantageplusfinancing.com)

**Signarama**  
The way to grow your business.

**BUSINESS**

Exact Legal Business Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Equipment Address (if different than billing) \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Type of Business \_\_\_\_\_

Federal ID#: \_\_\_\_\_

Business Age in years) \_\_\_\_\_

Years Owned by Current Owner \_\_\_\_\_

Annual Sales \_\_\_\_\_

Number of Employees \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Ext. \_\_\_\_\_

Fax \_\_\_\_\_

Title \_\_\_\_\_

Cell \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Business Structure:  Proprietorship

Corporation

LLC

Partnership

Other

**OWNERSHIP**

Principal's Name \_\_\_\_\_

Title \_\_\_\_\_

SSN \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

% Ownership \_\_\_\_\_

Principal's Name \_\_\_\_\_

Title \_\_\_\_\_

SSN \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

% Ownership \_\_\_\_\_

Bank \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

**EQUIPMENT**

Sign Description \_\_\_\_\_

Vendor \_\_\_\_\_

Term  24 months  36 months  48 months  60 months

Sign Cost \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_

I authorize **Advantage+** (Advantage Leasing Corporation) to investigate my credit history.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

**Fax or Email Application to Advantage+: 920-694-3174** [ldurocher@advantageplusfinancing.com](mailto:ldurocher@advantageplusfinancing.com)

**888-608-4633 or 800-949-7040 — [www.advantageplusfinancing.com](http://www.advantageplusfinancing.com)**

**Advantage+ 13400 Bishop's Lane, Brookfield, WI 53005**